

Deadline is August 25, 2008. Note: This is a firm deadline.

Ads requiring set-up need be in earlier.

Allow extra time for proofs if your ad requires additional set-up.

I work on a Macintosh, using Adobe InDesign and Photoshop.

Receipt of any camera ready ads under 300dpi will NOT be accepted, and you will be notified that the materials will need to be mailed by regular mail.

Email ads to: govinsx@wi.rr.com

- Camera ready means that the ad is ready for printing, with no further work needed. Please submit in .pdf, .psd, .psp, .tiff, or .jpg format at 300 dpi.

- Sketch ad out in Word, and DO NOT embed/insert photos.

Instead use placeholder (name of photo) for photo placement.

DO NOT include hypertext links or use text boxes.

- Identify the fonts you have used, and mail a printed copy in case the font needs to be matched. I'll do the best I can.

- Make sure you identify your photos well.

- All photos must be scanned & saved at 300 dpi. Save as .tiff, .psd, or .psp ONLY.

- Please note: Good digital images are preferred, but .jpg images from digital cameras may NOT reproduce well. While they will be accepted, you need to understand up front that your image quality, and therefore print quality, may be compromised. Check you camera directions - you want high resolution images.

Include return postage for your advertising materials. Return postage means a Self Addressed/Stamped Envelope.

- Sketch your ad out using a piece of paper, or your computer program of choice.

- Make sure your handwriting can be read easily.

- Note which photos should be used/placed and where using the PHOTO name

- Clearly identify your photos with a label on the back, including return address/name.

Mail to:

Stephanie Govin-Matzat

3039 N. Bartlett Ave.

Milwaukee, WI 53211

Note: Detailed directions and tips available on the Onofrio website. www.onofrio.com under the For Your Information link.

QUESTIONS ?? Email at govinsx@wi.rr.com or phone 414.961.0050

CATALOG ADVERTISING FORM

Deadline: August 25, 2008

Mail to

Stephanie Govin-Matzat
3039 N. Bartlett Ave.
Milwaukee, WI 53211

Ad No. 1 Area: Conformation___Rally/Obedience___Herding ___
Agility ___
Size: Full page (4 1/2" x 7 1/4") ___
Half Page (4 1/2" x 3 5/8") ___
Quarter Page (4 1/2" x 3 13/16") ___

Ad No. 2 Area: Conformation___Rally/Obedience___Herding ___
Agility ___
No Request ___
Size: Full page (4 1/2" x 7 1/4") ___
Half Page (4 1/2" x 3 5/8") ___
Quarter Page (4 1/2" x 3 13/16") ___

Ad No. 3 Area: Conformation___Rally/Obedience___Herding ___
Agility ___
No Request ___
Size: Full page (4 1/2" x 7 1/4") ___
Half Page (4 1/2" x 3 5/8") ___
Quarter Page (4 1/2" x 3 13/16") ___

Duplicate additional specifications as necessary

Indicate the number of ads and appropriate fees below:

___ Full page \$50 ea. = \$ ___
___ Half page \$35 ea. = \$ ___
___ Quarter page \$25 ea. = \$ ___
___ Additional photo(s) \$ 10 ea. = \$ ___
Total Amount Due \$ ___